Misinformation Challenge Grant Program
Request for Proposals

Background

The ABIM Foundation has launched a Misinformation Challenge Grant program designed to enhance or expand existing practices designed to build trust in the health care system by identifying and countering misinformation in health care and public health. We are seeking to support practices that are focused on improving the quality of communication by providing or ensuring accurate information to the public. This can include practices related to creating accurate content and/or innovative approaches to delivering content more effectively.

We are open to a variety of proposals, and note (1) our particular interest in practices that are tailored to discrete groups/communities, particularly populations made vulnerable by misinformation and (2) that our interest goes beyond practices that are specifically focused on COVID-19, although we are open to such practices.

An independent panel of judges will select two winners, who will receive 2-year grants of $80,000 (first place) or $30,000 (second place). The first-place winner will have the opportunity to present at the 2022 ABIM Foundation Forum, which brings together leaders from across health care and which will be devoted to the topic of misinformation. (The meeting will take place July 31-August 2 in Colorado Springs.) Both winners, along with other finalists for the grants, will be featured on the ABIM Foundation's websites, social media platforms and newsletters.

Foundation staff will host informational webinars on January 11 at 1pm ET and January 19 at 3pm ET. These sessions offer potential applicants the chance to ask any questions they may have. You can access those sessions at https://abim.zoom.us/j/81743769978.

Proposal Format

Please submit a proposal using the following format by **February 15, 2022**. Proposals should not exceed 8 double-spaced pages. Proposals can include hyperlinks but please do not submit attachments.

I. **Existing Project**: Please describe your existing project to address misinformation, including:
    a. How it works
    b. The program's objectives
    c. Your approach to measuring its impact, and any data you have
    d. A description of any partners and their role
    e. How the project is staffed and financed
    f. How your organization is governed

II. **Enhanced/Expanded Project**: Please describe how you would enhance or expand your project if you were to receive a grant, including:
    a. A summary of how the project would change/grow with additional funding
    b. Your expected impact/outcomes and how you will measure whether they have been achieved

    c.   The program's feasibility, including any barriers to success and your plans to mitigate them
    d.   Any expected partners and their role
    e.   The replicability and scalability of the enhanced/expanded program

III.   **Deliverables and Timeline**: Please include a distinct timeline section that includes all major tasks and deliverables to be accomplished as part of the grant and the dates by which those deliverables will be accomplished.

IV.   **Project Team**: Briefly describe the background and relevant experience of the project leader and other team members, and their expected roles in the project.

V.   **Budget**: Please provide a budget showing how the requested funds would be used if you receive an $80,000 grant. <u>Indirect costs may not exceed 10 percent</u>. The proposal should also include a budget narrative section that provides a concise overview of the budget, and <u>explains what elements of the budget you would retain if you received a $30,000 grant</u>.

How to Apply

Applications should be submitted by 11:59 pm ET on February 15, 2022 to Tim Lynch, the Foundation's Senior Director of Programs, at tlynch@abim.org.